2021 ANNUAL REPORT
OVER A DECADE LATER,

we continue to educate and empower our communities to exercise their voting rights and uplift their voices in order to achieve fairer immigration policies, economic opportunities, access to quality education, workers’ rights and other issues impacting mainly the young, Black, Indigenous, Latinx, Asian-American, and other diverse communities.

Over the past 10 years, we’ve shifted our focus from reactionary tactics to sustainable power building initiatives. As Arizona becomes a minority majority state, we plan on increasing representation across political agendas and electoral decision-making processes through at-scale voter registration and education targeted at groups who have historically been marginalized or ignored.

Our coalition’s goal is to protect one another and fight as oppressed people in our community through civic participation, mentorship and training. We are fueled by a sense of justice and equity that encompasses the wide intersection of our community’s diversity, and we believe in respecting indigenous knowledge - trusting those closest to the pain - and always striving for inclusivity, compassion and transparency.

OUR MISSION

One Arizona’s mission is to unite civic engagement efforts across organizations in Arizona to foster inclusivity, transparency, and the betterment of our diverse communities.

OUR VISION

Building one people’s movement towards the promise of an inclusive and just One Arizona. We imagine a world based on dignity, cooperation and deep democracy, with liberation for all.
A MESSAGE FROM THE EXECUTIVE DIRECTOR

As we take the holiday break to recharge and recommit to the movement and to each other, I want to say thank you. Your continued encouragement and investment in our incredible state means we can continue this critical work of ensuring we bring more people into our democracy and in turn, build a democracy that truly works for us all. This year, we focused on redistricting, community support and vaccine equity, voter registration, and democratic advocacy. Our team dynamic changed, too, as we welcomed new folks and wished good luck to old friends. We are immensely proud to have witnessed the tremendous resilience and growth of our partners.

We are particularly grateful and in awe of our coalition given that this year was not easy—2021 proved to be an extension of 2020 in many ways and our partners, along with the diverse communities they are part of, felt the effects with the new variants, lives lost, attacks on women’s rights, continued isolation, among other difficulties.

As we look toward 2022 with fortified hope, we know it will be another year with its own challenges and in spite of it all, we remain committed as ever to ensure our human rights are protected and our voices are not only heard, but respected.

In gratitude,
Montserrat Arredondo
Executive Director
One Arizona
DEFENDING DEMOCRACY

One Arizona and our partners have worked relentlessly to defend democracy in Arizona and the country. Arizona quickly became a breeding ground for anti-democracy legislation and tactics to perpetuate dangerous lies about the 2020 election. Despite the constant attacks on our democracy, we presented a united front and with our collective power, we organized, advocated, and fought back in the legislative session and by registering Arizonans to vote.

In anticipation of this, our partners have built robust communications and organizing plans to continue to fight for our democracy.

IN 2022, we will continue persevering in the face of attacks against our democracy. In anticipation of this, our partners have built robust communications and organizing plans to continue to fight for our democracy.

Together, we can stand strong and ensure the promise of democracy is true for us all.

Through our efforts, we registered 3,490 voters since launching our program in September 2021. Our partners are expanding to new corners in the state. All year, we have intentionally worked to exponentially increase our capacity across the state by adding new organizations with more voter registration capacity, investing in AANHPI, Native, and other new partners, and mobilizing to ensure new district maps are representative of more BIPOC communities.

2021 IN A SNAP

6 New partners joined our voter registration program

2 Incubation programs were expanded to increase Asian American and Native Hawaiian/Pacific Islander (AANHPI) & Native American Capacity

50+ Anti-democracy bills stopped, like:
- Criminalizing protest (HB2309)
- Shortening the early voting timeframe (SB1593)
- Abolishing vote centers & early voting (HB2722)

3,490 Registered voters
Our voter registration goal for 2022 is **250,000**

To date, we have registered over half a million voters. In 2020 alone, despite a global pandemic, we registered 185,000 voters—and we’re not stopping there. We will:

- **Fight against emerging anti-democracy legislation**
- **Ensure fair maps in the redistricting process**
- **Incorporate new partners into our VR Program to increase reach & capacity**
ENSURING FAIR MAPS IN AZ

Over the past year, our coalition has engaged in the redistricting process through a multi-pronged strategy. The One Arizona coalition and the broader network of community partners had far reaching impact.

As a collective, coalition members participated in every single round of public hearings, submitted public comments in support of a larger strategy, were interviewed for media articles, hosted training sessions and events to educate community members and bring attention to the process.

THE REDISTRICTING PROCESS

Through our partner’s substantial involvement in the redistricting process, we achieved:
- The addition of public hearings in locations that are accessible to communities of color in the following locations:
  - Maryvale
  - South Phoenix
  - South Tucson
  - Avondale
- Private meetings with Commissioners and the Chairwoman
- Influenced mapping decisions and changes made based on organizational comments, testimony, and feedback.

The redistricting process will continue through the end of December and possibly continue into 2022 due to litigation.

2021 IN A SNAP

- 8 Counties mobilized
- 15 Partners across the state
- 50+ Trainings and events
- 460+ Arizonans engaged
- 422K+ People reached online
- 11,680+ Link clicks to take action

- 6 Competitive districts* 
- 7 Districts compliant with the Voting Rights Act (VRA)* 
- 7 VRA Districts with high Latino populations* 
- 1 VRA Districts with Native American population primarily based in Navajo Nation* 

*based on latest draft maps
These hearings aren’t being hosted in communities of color and the commission was not making an effort to reach us... It’s very clear that they are making the process accessible for some folks and denying access for others.

- Victoria Grijalva Ochoa, One Arizona in *Phoenix New Times*
INCREASING VACCINE EQUITY

One Arizona and our partners stepped in to support BIPOC and low-income communities get vaccinated after a year that devastated us. We knew our connection to the community, expertise in outreach, and reach across the state would help build trust in the vaccine for BIPOC communities. We had a responsibility to our community to support during these hard times and help reduce the vaccine disparity.

Through our diverse outreach, culturally appropriate messaging, partner diversity, and ability to raise resources we helped increase vaccinations and save lives.

WHY WE GOT INVOLVED

- **Disproportionate harm** — BIPOC and low-income communities suffered disproportionately higher COVID-19 infection and death rates than other groups.
- **Low vaccination rates** — Due to a variety of influences, such as:
  - Arizona, as a state, did not prioritize vaccination distribution in an equitable manner.
  - Disinformation and misinformation was rampant.
  - Folks had limited access to trusted information, difficulty navigating the vaccination appointment-making sites, language barriers, lack of transportation and internet access, among other barriers.

2021 IN A SNAP

- 3,690+ Arizonans vaccinated as a result of our outreach
- 9,074 Commitments to vaccinate
- 228K+ Contacts we made by phone, text, email, and in-person events
- 41.6K Digital Reach
- 64K+ Doors & Lit Drops
- 72 Events
- 12 Partners engaged
- 20.5K Print distribution
- 1.2M Billboard Impressions
DYNAMIC ORGANIZING

We build power across the state through our three-pronged approach to dynamic and inclusive organizing.

RAISING RESOURCES
In 2021, we raised funds for:

- Youth Organizing: $200,000
- Immigration Organizing: $25,000
- Democracy: $200,000
- General Capacity Building: $350,000

SUPPLYING A DATA HUB
Our Data team trains our partners on the latest tools + tech, helps them troubleshoot, and provides the latest analytics to maximize resources and reach our community more effectively. In 2021, the team:

- Conducted routine trainings on Blocks for new QC staffers
- Administered NGP VAN for partners to ensure efficiency
- Created contact universe for 2022
- Created visuals, graphs and tracking materials
- Analyzed Blocks data from all partners to generate the best field times and days to reach more people

INVESTING IN UNDERSERVED COMMUNITIES
After identifying gaps in Native and AANHPI organizing, we incubated two organizations:

- Arizona Asian American Native Hawaiian and Pacific Islander for Equity (AZ AANHPI For Equity) Coalition
- Origin reGroup serving Indigenous communities in AZ

We provide overhead, fundraising support, coaching, data and technology; we aim to streamline their growth into independent organizations by 2024. In just two years we built two great organizations that are ready to engage their respective communities, communities who have long been ignored.

WHY WE DO THIS

- Building power takes all of us having a seat at the table. When we invest in diverse organizations and young people, we help them grow, expand capacity, and reach more people in underserved communities like AANHPI, Native, and rural communities.
- Inclusivity is critical to a healthy democracy and we contribute to this by expanding across the state geographically and bringing in more diverse communities. We have new partners like Rural Arizona Engagement who have grown in capacity, now covering Yuma and Pinal counties, two rural counties with a large BIPOC presence.
- Our centralized data system is efficient. We provide our partners with instant data, visuals, research, and training on new technology. Our ability to store and analyze data provides our partners with the information they need and frees them up to organize and mobilize.
AZ AANHPI FOR EQUITY

In 2021, AZ AANHPI for Equity grew the team from only one full-time staff to three full-time staff members and four interns. This allowed us to carry out important focus areas in the community, such as:

- Redistricting
- Voter registration
- Youth leadership
- Vaccine outreach
- AZ AANHPI discrimination awareness campaign

Our stakeholders devised a three year strategic plan that includes building community power by effectively increasing voter engagement, youth leadership development, and education and awareness on issues that impact our community.

2021

| 222 | Voter registrations over 8-week program in Maricopa and Pima county |
| 967 | People vaccinated through outreach |
| 49.5K | People reached via text |

OUR MISSION

We are a state-wide coalition based in Arizona comprised of Asian American, Native Hawaiian and Pacific Islander (AANHPI) leaders striving for equity and justice by building power, influencing public policy, and empowering young leaders.

OUR VISION

We envision an AANHPI community that is working together to shape its future as a part of the broader racial justice movement and advance our community towards a common purpose of well-being for all.
Origin reGroup has spent this year strategizing, building, and bringing groups together. We are excited to announce our mission, vision, and plan to build power across all Native groups in the state and address the issues that impact our communities the most.

OUR MISSION

Since the origins of time, Indigenous Peoples have lived by way of kinship systems as conveyed from origin stories. For many, kinship identity or clanship was central to virtually every aspect of life – be it planting, raising a family, governance, or defending life. This was a significant source of our power, until colonial arrangements in certain areas of life took precedence.

Origin reGroup believes we can achieve just resolve and sustainable solutions by:
- Prioritizing the lenses of Indigenous Peoples
- Implementing collective insight and leadership modeled in the original kinship systems
- Building intellectual and technological capacity
- Launching unique strategies, according to original kinship groups of Indian nations, to assist in effective grassroots organizing for our communities

Above all, we know we must organize on our terms first, before choosing to enter the fast-paced, diverse civic engagement processes of Western Society.

INITIATIVES

1. Adequate response to the needs of Indigenous women per the epidemic of Missing and Murdered Indigenous Women (MMIW) and Domestic Violence
2. Proactive youth growth initiatives (15 - 35 years of age)
3. Voter registration and civic engagement efforts
4. Preparation for the ill-effects of the Climate Crisis
ORIGIN REGROUP’S STRATEGY

- **Co-Executive Leadership**: In honoring our traditions, it is meaningful to us that at least one of our executives is a woman. Diné clans lineate from mothers and their grandmothers before them, and so on and so forth. To be co-led by a leader who not only meets this gender distinction but understands and embodies its purpose is naturally and inherently critical to our mission. That person is LivA’ndrea Knoki, Diné, from Ganado, AZ.

- **Learning from the Past**: Diné leadership today, and largely those of the last century, have consciously or unwittingly abandoned much of the philosophical and ideological truths that sustained our People since time began. In lieu of our original methods, some have adopted patriarchal and colonial approaches to leadership as a means of organizing and leading Diné public. Yet, these methods are ineffective in our communities. We have taken this knowledge and our own lived experiences, careful study of Diné philosophy, contemporary governance, and history into consideration in creating Origin reGroup and are proceeding such that we heed the lessons accordingly.

- **Returning to our Roots**: Every day, a significant part of our Diné population struggles to fit traditional concepts (ancestral knowledge), both in philosophy and practicality, into a system (contemporary society) that is not compatible. Our people try to rationalize how it can work and do their best to try to make it work, but not without frustration and confusion, and in the end, ineffectiveness. In turn, we have witnessed how Western civic engagement tactics do not work amongst Diné on Dinétah (Navajo land). Thus, some leaders have personally given up, and by extension, have given up on us. We know we must return to the truth that substantiated our resilience to this day. It goes to our identity; it’s who we are.

- **Inspiring Diné, Especially Youth, into Action**: We aim to do this at the grassroots level, particularly among today’s youth. By investing in the next generation, we invest in our collective future. Our goal is to reclaim and nurture the space in which leaders emerge, learn, and thrive. While we cannot change factors external to Diné in the near term, we can change or rather reclaim the space in which leaders emerge and hold that space for them to perform well, thus the establishment of Origin reGroup and the path it will trailblaze. We believe, with the correct leadership and space for them to exercise their talents and gifts, we can finally begin to chart a path for our People(s) to reach their full potential, and that will realize the possibilities we’ve only been able to imagine.
OUR PARTNERS
THANK YOU!